

# CloudCamp NY & CCIF Wall Street Sponsorship Information

## April 1<sup>st</sup> & 2<sup>nd</sup>, 2009



### What is CloudCamp?

CloudCamp is a special type of event that engages its attendees to participate in short presentations, interactive panels and “unconference” discussions. With 9 successful events in 2008 and a whopping 5 successful events thus far in 2009, the CloudCamp format has proven to be one of the most effective methods of explaining and exploring Cloud Computing-related technologies.

### Typical Activities:

- Lead or participate in talks, panels or discussions about different types of Cloud Computing technologies
- Identify and discuss challenges posed by Cloud Computing
- Bounce ideas off of other Cloud Computing innovators
- Learn about business models and discover opportunities
- Meet potential customers and business partners

### Typical Attendees:

All types & levels: CxO's, VPs, Directors, Sr. Managers, IT Managers, MIS Managers, R&D, Finance and IT & Operations; and other practicing professionals including IT Engineers, IT Admins, Systems Architects/Designers and Project Managers.

### CloudCamp NY Details:

- April 1<sup>st</sup>, 2009
- 6pm – 11pm, Location TBA
- 200 – 300 attendees
- Open bar, light dinner and closing reception

For more, visit [CloudCamp.com](http://CloudCamp.com)

### What is CCIF?

CCIF is an open, vendor neutral community of technology advocates, and consumers dedicated to driving the rapid adoption of global cloud computing services. CCIF shall accomplish this by working through the use open forums (physical and virtual) focused on building community consensus, exploring emerging trends, and advocating best practices / reference architectures for the purposes of standardized cloud computing.

By bringing a global community of vendors, researchers, architects and end users together within an open forum, business and science requirements can be translated into best practices and, where appropriate, relevant and timely industry standards that enable interoperability and integration within and across organizational boundaries.

### What is CCIF Wall Street's focus?

A key focus will be placed on the creation of a common agreed upon framework / ontology that enables the ability of two or more cloud platforms to exchange information in an unified manor.

### CCIF Wall Street Details:

- April 2<sup>nd</sup>, 2009
- 10am – 4pm, Thompson Reuters Office, NYC
- 125 – 150 attendees
- Morning snack, lunch and closing reception

For more, visit [CloudForum.org](http://CloudForum.org)

# Sponsorship

## CloudCamp NY Only

### Basic Sponsorship: \$1000

- Small logo and link listed on event web page
- Small logo to be displayed on all materials, projection screen, and other appropriate times
- Listed in event blog posts and follow-up email to attendees

### Silver Sponsorship: \$2000

Same as Basic, plus the following:

- Larger logo listed above Basic sponsor logos
- Listed as sponsor in press release
- 5 minute Lightning Talk to all attendees at the beginning of event

### Gold Sponsorship: \$4000

Same as Silver, plus the following:

- Large logo listed above other sponsors
- Recognized as top sponsor at beginning and end of event
- May make special announcement during cocktail hour
- Opportunity to lead camp session of sponsor's choice
- Logo displayed on food tables and bars

## CCIF Wall Street Only

### Basic Sponsorship: \$500

- Small logo and link listed on event web page
- Small logo to be displayed on all materials, projection screen, and other appropriate times
- Listed in event blog posts and follow-up email to attendees

### Silver Sponsorship: \$1000

Same as Basic, plus the following:

- Larger logo listed above Basic sponsor logos
- Listed as sponsor in press release

### Gold Sponsorship: \$2000

Same as Silver, plus the following:

- Large logo listed above other sponsors
- Recognized as top sponsor at beginning and end of event
- May make special announcement during lunch
- Logo displayed on all food tables and bars

## Packages for Both CloudCamp NY & CCIF Wall Street

**Basic Sponsorship: \$1300**

**Silver Sponsorship: \$2500**

**Gold Sponsorship: \$5000**

To sponsor, please contact: **Jesse Silver** or **Dave Nielsen**  
**+1-310-766-2006** **+1-415-531-6674**  
**[contact@cloudcamp.com](mailto:contact@cloudcamp.com)** **[contact@cloudcamp.com](mailto:contact@cloudcamp.com)**

If you have other sponsorship requirements or would like to sponsor above our Gold level, please contact us.